

Docket: 16356.723 (DC Customer No. 009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re patent application of: Springer, David S., et al.

Serial No.: 09/313,436

Filed: May 17, 1999

METHOD AND APPARATUS FOR For:

TRACKING BANNER ADVERTISING

Group Art Unit: 3622

Examiner: Khanh H. Le

AMENDMENT AND REQUEST FOR RECONSIDERATION UNDER 37 CFR 1

Box Fee Amendment Commissioner For Patents Washington, DC 20231

Note: This response has been submitted in a format proposed in a Pre-OG Notice, dated January 31, 2003, signed by Steven Kunin, Deputy Commissioner for Patent Examination Policy. More information about this format can be found at http://www.uspto.gov/web/offices/pac/dapp/opla/preognotice/revamdtprac.htm.

Sir:

In response to the Office Action dated December 20, 2003, please amend the above-identified application as follows:

PATENT Docket: 16356.723 (DC-01769) Customer No. 000027683

INTRODUCTORY COMMENTS

Minor changes have been made to the specification. Claims 1 and 26 are amended, claims 2, 3 and 25 are cancelled and claims 1, 4-9 and 26 remain in the application.

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In re application of:

Springer, David S. et al.

Serial No.

09/313,436

Filed:

May 17, 1999

For:

METHOD AND APPARATUS FOR TRACKING BANNER ADVERTISING

Exa

Examiner:

Khanh H. Le

Group Art Unit:

3622

Box Fee Amendment Commissioner for Patents Washington, D.C. 20231

Sir:

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APR 2 4 2003

GROUP 3600

In response to the Office action dated December 20, 2002, enclosed are the following regarding the about identified patent application:

- 1. Amendment and Request for Reconsideration Under 37 CFR §1.111;
- 2. Petition for Extension of Time for one month Under 37 CFR 1.136(a) (in duplicate);
- 3. A check in the amount of \$110.00 for fee under 37 CFR 1.17(a)(1);
- 4. Return postcard; and
- 5. Transmittal letter (in duplicate).

[]	Small entity status of this application has been established by a previously submitted verified statement under 37 C.F.R
	§§ 1.9 and 1.27.

[] No additional fee is required.

The fee has been calculated as shown below:

	(Col. 1)		(Col. 2)	(Col. 3)	SMALL ENTITY			OTHER THAN A SMALL ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	<u>OR</u>	RATE	ADDIT. FEE
TOTAL	8	minus	24	= 0	x 9	\$	OR	x 18	\$0.00_
INDEP	2	minus	3	= 0	x 42	\$	OR	x 84	\$0.00_
[]] FIRST PRESENTATION OF MULTIPLE DEP. CLAIM			EDEP. CLAIM	+ 140	\$	OR	+ 280	\$
					TOTAL	\$	OR	TOTAL	\$0.00_

If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

[]	Please charge Deposit Account No. [08-1394 H&B] in the amount of \$
[X]	A check in the amount of \$110.00 to cover is attached.

^{**} If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

^{***} If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

[X]

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. [08-1394 H&B, Order No. 16356.723 (DC-01769)].

[X] Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.

Any patent application processing fees under 37 C.F.R. § 1.17.

[X] A copy of this sheet is enclosed.

Respectfully submitted,

ames R. Bell

REGISTRATION NO. 26,528

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A-147778.1

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner For Patents, Washington, D.C. 20231

on

4/16/03

Signature

NISH' PASATRYA

Typed/Printed name of person signing Certificate